

CV Anna Niestroj
* 1985 in Opole, PL
Lives in Berlin

mail@blinkblink.de
+49 176 444 567 70

Input

EDUCATION

2011

Master of Arts in Design
Field of Excellence: Trends
ZHDK - Zurich University of the Arts

Master Thesis: *Bloggold. - Investigation of the staging and value of authenticity in pop-cultural personal lifestyle blogs.*

2009

Bachelor of Arts
Visual- & Motion Design
BTK - Berlin Technical College of Fine Arts

Bachelor Thesis: *DIY Today. - The renewed trend towards handwork in the age of the internet. Investigation of a social movement on a web-based and a real life level.*

2007

Technical Diploma in Communication Design
HTK - Hamburg Technical School of Art
Academy for Design

Thesis: *Dreams. Interviews, illustrations & photographs.*

2004

High School Graduation, Gymnasium Damme, D

FURTHER EDUCATION / SEMINARS / CONFERENCES

2017: Tech Open Air, Berlin, D
2017: Forward Festival, Munich, D
2016 /17: Various Company Coaching Sessions
2016: Intercultural Training, Wir Gestalten e.V., Berlin
2015: Sense Camp & Social Innovation Retreat, Make Sense, Berlin & Merzouga Desert (Morocco)
2015: Social Media Strategy, Thirdwave, Berlin
2015: Design Indaba, Cape Town, SA
2014: Women in Leadership, Gründerszene, Berlin
2012 & 2013: Re:publica, Berlin
2010: Trend Scouting on the Digital Highway, Exactitudes, Zurich, CH
2009: VLOW Festival, Bregenz, A
2007: Lead Awards, Hamburg, D

Output

OCCUPATION

since 2017

Founder, Mønster Patterns
Pattern Design Licenses & Retail

since 2012

Creative Lead, Studio Blinkblink
Creation, Media, Research, Trends, Events
Co-Working, Co-Creating, Co-Crafting Cool

since 2006

Freelancer in the fields of Art Direction, Trend Scouting, Social Media, Blogging, Design, Illustration, Photography and else.

SPEECHES

2017: ESCP Europe, Innovation Business Panel, Berlin
2016: Visual Cultures in the Web, SMW, Hamburg
2015: Design & Risography, Dortmund
2014: Storytelling in Social Media, CIE SML ZHAW, Denkfabrik Visuelle Kommunikation, Switzerland
2013: Social Media Driven Business Models in Print, CIE SML ZHAW, Denkfabrik Visuelle Kommunikation
2013 /14: Various Pecha Kuchas, e.a. for Adobe
2012: Tutorial Cultures & DIY Communities - University of Bremen

PUBLICATIONS

2015: Print & Pattern Geometric, Bowie Style
2013: Pattern Box, Textile Arts Center, Pappress
2013: The Style of Coworking, Prestel
2010: GDI Impuls - Decoding Youth: Youth & Fashion
2010: Gaarn #1 - Magazine for Sewing Culture
2008: Zeixs - Exciting World of Pattern Design

EXHIBITIONS

2017: Riso Fest Berlin
2014: Mamma Mia Maria, Studio Blinkblink, Berlin
2011: Master Degree Show ZHdK
2009: Bachelor Degree Show BTK-FH
2007: Galerie Aplanat, Hamburg

LANGUAGES

English - fluent
French - advanced
Polish - basic
Spanish - basic